

TRADE SHOW

SIAM MEKNES

20 - 26 APRIL 2026



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MEKNES, MOROCCO

Step into Meknes, a city where history whispers from every street corner and opportunity awaits around every turn. Known for its imperial heritage and timeless architecture, Meknes blends Morocco's rich past with a forward-looking vision. The surrounding lands are fertile grounds for agriculture and horticulture, offering dynamic prospects for entrepreneurs, investors, and innovators eager to grow in a city that bridges tradition and modern enterprise.



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STATISTICS OF MOROCCO



38.430.77

Residents



\$165.84 billion

GDP



710.850 km²

Area



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MEET YOUR BUSINESS PARTNERS

In 2026, the Kingdom of Morocco will host the 18th edition of the International Agricultural Show in Morocco (SIAM) in the historic city of Meknes. Recognized as one of the most important and influential agricultural events on the African continent, this edition will highlight major advances in agritech, horticultural innovation, sustainable agricultural practices, and state-of-the-art equipment.

SIAM 2026 will serve as a strategic platform for meetings and exchanges for all key players in the agricultural sector, international investors, and high-level policymakers.



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SIAM MEKNES

SIAM is a cornerstone event in Morocco's agro-industrial sector, driving the adoption of innovative agricultural technologies, fostering knowledge exchange, and reinforcing business connections between domestic and international stakeholders.

The exhibition brings together leading figures in agriculture, including Moroccan and international experts, major industry players, and thousands of professionals such as importers, exporters, distributors, and farmers.

Recognized as nationally significant event, SIAM receives strong backing from government institutions and royal patronage, emphasizing its strategic role in Morocco's agricultural development. With this high-level support, SIAM serves as a powerful platform that draws influential decision-makers and enables meaningful partnerships between Moroccan enterprises and the world.



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STATISTICS OF SIAM



+1,100,000
Visitors



+1,500
Exhibitors



+70
Participating
Countries



+370,000
Total Exhibition
Area (m²)



+500
Cooperatives



+55
Conferences



+200
Breeders



+45
Foreign
Delegations



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VISITORS TO SIAM CONSIST OF A WIDE VARIETY WITHIN THE WORLD OF AGRICULTURAL SECTOR

Visitors include the following sectors:

- Representatives of agricultural government agencies
- Farm owners
- Owners of greenhouses
- Owners of fishing businesses
- Food producers
- Investors in Agri-/Horti projects
- Equipment suppliers
- Governmental bodies
- Distributors of agricultural products
- Press



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MRE & GLOBAL PARTNERS PAVILION

For the first time in SIAM's history, the MRE & Global Partners takes center stage at Africa's premier agricultural trade fair. Exhibitors will be showcased together in the dedicated MRE & International Partners Pavilion, creating a strong, unified presence that draws attention and opens doors.

Being part of the MRE & Global Partners Pavilion offers more than just exhibition space. You benefit from expert preparation, seamless on-site support, and a platform designed to highlight your innovations to the right audience-investors, industry leaders, and decision-makers.

Join this collaborative MRE & International Partners Pavilion showcase. Amplify your brand, row your network, and make a lasting impact at one of the continent's most influential agricultural events.



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COSTS

The participation

- €700 per m² plus registration fee €895 -
with min. 40 participants.

MRE Pavilion Participation Package

Step into SIAM 2026 with a fully equipped, professional exhibition space designed to showcase your brand.

Your package includes:

Stand & Branding

- Professional stand construction (stickers included)
- Counter with your company logo
- Wall panel ready for branding

Furniture & Amenities

- Tables & chairs (shared seating area)
- Lighting and electricity
- Coffee & tea

Networking & Support

- MRE International Pavilion Branding
- Exclusive Networking Events
- On-Site support by GBE

Make your presence at SIAM 2026 effortless, professional, and impactful!



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PARTICIPATE IN THE 2026 EDITION OF SIAM ?

For more information or a free consultation, please contact one of our experts.



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